Planmeca extends university network with €70 million agreement

By Dental Tribune International

H ELSINKI & KUOPIO, Finland/RIYADH, Saudi Arabia: Dental equipment manufacturer Planmeca has struck a major deal with two dental institutes in Finland and the Middle East. In an announcement released on Friday, the company stated that it had signed an agreement on the delivery and installation of dental equipment estimated to be worth at least €70 million with the King Saud University’s College of Dentistry in Riyadh in Saudi Arabia. Hundreds of dental units and imaging systems will also be provided to the University of Eastern Finland in Kuopio, according to a second agreement.

The contracts mark further substantial business transactions for Planmeca, which reported €700 million in revenue last year. The equipment will be shipped and installed at both dental schools over the next two months, where they will be available for use in the upcoming academic year, the Finnish company said.

MegaGen launches new product in the Middle East

By Dental Tribune Middle East & Africa

DUBAI, UAE: MegaGen, a South Korean based company, is one of the fastest growing dental implant companies in the global market. With a focus on finding minimal invasive solutions for clinicians & patients, MegaGen is already known around the world for its Rescue Short & Super Wide system - offering impressive clinical results and proven long term success. The newer AnyRidge system offers a uniquely effective solution to clinicians in compromised or weak bone situations, with unsurpassed initial stability. With the introduction of the new AnyOne system and the Xpeed surface treatment to MegaGen’s impressive range of products, MegaGen offers a solution for every clinical case.

MegaGen has been present in most of the world’s leading implant markets for several years. The AnyRidge international study group has been running in Europe, the United States & Asia since 2009. The company stated that it had signed an agreement on the delivery and installation of dental equipment estimated to be worth at least €70 million with the King Saud University’s College of Dentistry in Riyadh in Saudi Arabia. Hundreds of dental units and imaging systems will also be provided to the University of Eastern Finland in Kuopio, according to a second agreement.

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Dental Tribune Middle East & Africa Edition kick off!

By Dental Tribune International

LAGOS, Nigeria: Last month, the Lagos State Government revealed that it is planning to congregate about 300,000 students from different local schools in order to beat the Guinness World Record for the number of people brushing their teeth simultaneously at multiple locations,” announced Dr. Yewande Adesina, Special Adviser to the Governor of Public Health, during a world press conference last month.

At noon on 5 December this year, the government hopes to assemble students from about 300 local schools in Lagos, identified as official media partner of numerous dental associations and agencies in 25 languages. The unique publication combines print and online advertising, regional landing pages in local languages with well-placed online advertising and company profiles. Through the DentalTribune newspaper, dental professionals will receive a concise and highly readable format published in the region, featuring various innovative supplements such as mCME Articles, Dental Lab Tribune – (focusing entirely on dent and Lab Technicians), Academia Tribune (focusing on the regional Dental Education) together with sections such as regional news, industry research & development, latest products and events.

No wonder Google ranks www.dental-tribune.com among the most comprehensive, up-to-date and influential web media to provide the busy updated news feeds from Dental Tribune correspondents and publishers from across the globe. In order to benefit from the high Google ranking, the ever increasing online audience, and to generate active sales leads www.dentaltribune.com offers a search engine optimized Company Profile to the Dental Industry. This microsite contains all relevant company information and works as an entryway for all interactive industry advertising.

Dental Tribune International Group is chosen as official media partner of numerous dental associations around the world such as the FDI, IJOL, ADA and many more. An experienced international correspondent network and renowned local editorial boards ensure the highest journalism standards.

Wellcome to Dental Tribune Middle East & Africa.

The The Dentists Dental Society visits Taiwan

By Dental Tribune Middle East & Africa

2012, Dubai’s largest private hospital chain, est private hospital chain in Switzerland, was a great avenue for Dental Delegations

By Dental Tribune Middle East & Africa

DUBAI, UAE: On the 27th of August, 2012, Mediciin International Ltd, announced and completed its agreement to buy the Varkey Group from the Varkey Group and General Electric.

South Africa’s second largest hospital company, paid $22Million (Dhs91Million) to buyout the remaining minority shareholders’ 49.63% stake in the company, completing its buyout of EHBH which, with its 11 clinics and hospitals, is Dubai’s largest private healthcare provider. Even before the agreed buyout for 100% of the company, Mediciin was the majority shareholder owning 53.37% of the total stocks, with the Varkey Group and General Electric sharing the minority with 44.99 and 5.22% respectively.

The Varkey group, owner of GEMS Education’s network of schools, has commented on this decision to sell as being in line with their goals to refocus more of their attention towards education. In a recent press release, Varkey Group senior director C.N. Radharkrishnan affirms their this goals. “The decision by Varkey Group to exit its healthcare interest is only due to the Group’s strategic intent of continuing to focus and grow its education business at a faster pace globally. Varkey Group values Mediciin and the management and staff of Emirates Healthcare continued success in the region”.

In an earlier statement, Mediciin International CEO Daivi Meintjes was quoted as saying, “This transaction is the logical next step as we continue to invest in attractive growth and development opportunities across our operations in Southern Africa, Switzerland and the United Arab Emirates. Emirates Healthcare has grown at exceptional rates since Mediciin’s entry in 2006 and the opening of The City Hospital in 2008, Dubai’s largest private hospital. Based in Dubai, Emirates Healthcare is ideally positioned to benefit from the ongoing growth within the United Arab Emirates and surrounding regions.”

Following the stated goal of continuing to “invest in attractive growth and development”, Mediciin, also operating the largest private hospital chain in Switzerland, stated earlier this month that they would raise 5 billion rand through a rights issue to refinance debt and expansion, and was also stated to be in advanced talks with Standard Chartered Bank regarding a debt funding and is currently selling its newly acquired stock to existing shareholders, with some of the rights offer proceeds to pay for expansion abroad.

Nigeria to break world record in tooth brushing

By Dental Tribune International

Bakare Lawal, the project’s head.

In addition, Adesina stressed that the project is aimed not only at breaking the world record, but also at providing vital health information. “The world record tooth brushing challenge is an opportunity for oral health to be brought to the forefront for Lagos State and Nigeria,” said Dr Lola Aghaje, chair of the state chapter of the Nigerian Dental Association.

The current record is 177,003 people brushing their teeth simultaneously at 380 locations across India in an attempt organised by Colgate-Palmolive in association with the Indian Dental Association on 9 October 2007.

Mediciin International Acquires Remaining Shares of Emirates Healthcare Holdings Limited

By Dental Tribune Middle East & Africa

The The Dentists Dental Society visits Taiwan